



Date: September 30, 2009

Time: 2 pm—4 pm

Location: Harlingen Area
Chamber of Commerce,
311 E Tyler , Harlingen

Fee: None

The **7 Keys** to Small Business Marketing Success

SBDC...Helping Dreams Come True, One Business At A Time!

This seminar is a basic guide for small business owners looking to improve or develop their marketing strategy for their business. A sound strategy will

- Identify potential customers
- More effectively reach those potential customers
- Affect sales positively
- Develop the business owner's overall marketing plan

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*Celebrating 23 Years of Service
to the Small Business Community!*



**Join the SBDC to learn more about developing your
own strategy! Register for this session by calling
(956) 423-5440!**

Funded in part through a cooperative agreement with the U.S. Small Business Administration. Reasonable arrangements for persons with disabilities will be made, if requested at least two weeks in advance. Assistance for the hearing impaired can be attained by calling the TDD at (956) 384-5071.